

## Media Release

## 7 April 2021

## **Gartner Capterra update**

We are pleased to confirm that Flowbiz Software (**Workflow**, **automation** and **processing software system**) ("**Flowbiz**")) has been approved for inclusion on Gartner's Capterra platform for offer across its global markets.

The inclusion of Flowbiz's software product forms part of Werkflo 's SEO program to offer a strong offering in workflow, automation and processing from one platform to future clients globally. Flowbiz can be used in conjunction with other Werkflo products offered from our platform or separately based on the client's requirements.

Flowbiz is an original pioneer in the workflow, automation and processing and integration space for many years and is now redesigned to expand its offering to all clients on a subscription basis.

Flowbiz's base pricing starts from a \$1,100 annual fee plus \$15 per user and is competitively priced to its peers in the workflow, automation and processing sectors. The typical client can be small, medium or large.

Werkflo will continue to offer its consultancy services in conjunction with its software subscription offers in the market.

## Who is Capterra?

Founded 1999, Capterra is global software web traffic and sales opportunities platform. Capterra is part of Gartner, joining their Digital Markets family of brands. The Capterra platform sees a considerable number of clients looking for software solutions monthly.

Gartner is the world's leading research and advisory company, founded in 1979.

Gartner is a member of the S&P 500 with nearly 17,000 associates in 120+ offices around the world with \$4.2B (USD) revenue in 2019 having 40+ consecutive quarters of double-digit contract value growth. Gartner has deep global business and technology insight into every major business function in an enterprise.

End.